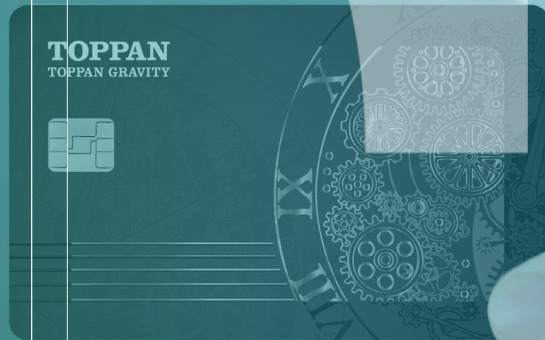


ToPay



METAL CARDS

A LUXURY TOUCH FOR
SPECIAL CLIENTS

A Luxury Touch For Special Clients



The Toppan Gravity Metal Card portfolio aims to differentiate you from the competition by providing your customers with high-quality and luxurious cards.

Our metal cards are designed to cover the requirements of all of our customers – starting from our base card with a metal core, to full metal cards with various special feature options, such as diamonds or special finishing. The various options allow for choosing the right product for the right customer and the right scale. Metal cards are not only used simply for their appearance but to bind the customer to your brand.



+ Various Local Schemes

PRODUCT COMPOSITION

Basic | Metal Core

Toppan Gravity's Metal Core cards feature a metal core body with a front and back PVC layer. Both sides can be fully printed, still giving a feeling of a high-value card. This card is the most affordable option and can be used to roll out high-value cards in higher volumes. The PVC layer can be manufactured with 100% recycled PVC material.

Premium | Hybrid Metal Card

Our Hybrid Metal cards have a stainless steel front and a PVC back. The main advantage of the PVC side is that it can be printed and personalized with traditional equipment and does not need special laser engraving. They have a lower price point than full metal cards, while still providing the metal feeling on one side.

Luxury | Full Metal Card

In our Luxury Metal Card line, we offer full metal cards with a front and back metal surface. It gives the full metal experience and is targeted to your most important VIP customers. A mixture of aluminium and bronze gives a heavy and high-quality feeling to the card, and special effects and features such as diamond embedding allow the creation of the most unique cards for your clients.

KEY BENEFITS

- ✓ Durable and high-quality material
- ✓ Nice look&feel due to metal surface and heavy weight
- ✓ Create customer loyalty and increase brand value
- ✓ Highly customizable (Diamonds, engravings, etc.)
- ✓ Wide range for all scenarios

METAL CARD LAYERS

Basic | METAL CORE

- Dual Interface Chip
- Transparent Overlay
- Printed Layer
- Contactless Inlay with Metal
- Printed Layer
- Overlay and Magnetic Stripe

Premium | HYBRID METAL CARD

- Dual Interface Chip
- Anodized Coating
- Metal Layer
- Contactless Inlay
- Printed Layer
- Overlay and Magnetic Stripe

Luxury | FULL METAL CARD

- Dual Interface Chip
- Anodized Coating
- Metal Layer
- Dual Interface Antenna
- Metal Layer
- Anodized Coating and Magnetic Stripe

METAL CARD TYPES

Below you will find the card specifications for the Metal Core, Hybrid and Full Metal cards. While all three types are a status symbol, there are differences in card materials used, card weight and card structure.

Type	Contact Type	Metal	Metal On Edge	Chip Reference	Weight (g)
Full Metal	DIF (Dual)	Aluminium, Bronze	Y	UBJ31-G28	19
Hybrid Metal	DIF (Backside)	Stainless Steel	Y	STPay Topaz UBJ31-G28	16
Core	DIF (Dual)	Tungsten (Inside)	N	ST Topaz	17

Design Features		Metal Card Types					
		BASIC		PREMIUM		LUXURY	
		Metal Core		Hybrid Metal Card		Full Metal Card	
		Front PVC	Back PVC	Front Metal	Back PVC	Front Metal	Back Metal
STANDARD	Matt	•	•	•	•	•	•
	Glossy	•	•	•	•	•	•
	Transparent PVC	•	•				
SPECIAL	Colored Magstripe		•		•		•
	Tactile Effect	•	•		•		
	Bejeweled			•		•	•
	LED					•	•
	Laser Engraving			•		•	•
	Mechanical Engraving (CNC)			•		•	•

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