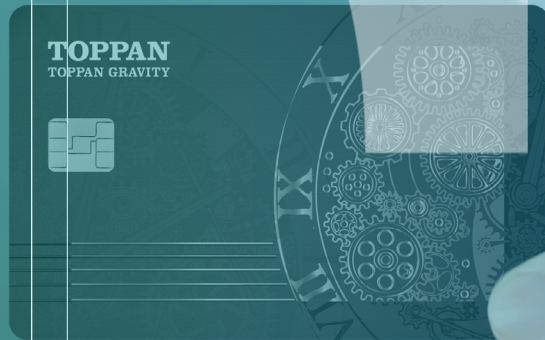


ToPay



## METAL CARDS

A LUXURY TOUCH FOR  
SPECIAL CLIENTS



# ***A Luxury Touch For Special Clients***



**The Toppan Gravity Metal Card portfolio aims to differentiate you from the competition by providing your customers with high-quality and luxurious cards.**

Our metal cards are designed to cover the requirements of all of our customers – starting from our base card with a heavy core, to full metal cards with various special feature options, such as diamonds or special finishing. The various options allow for choosing the right product for the right customer and the right scale. Metal cards are not only used simply for their appearance but to bind the customer to your brand.



+ Various Local Schemes

## PRODUCT COMPOSITION

### Entry | Heavy Core Card

Toppan Gravity's Heavy Core card prioritizes substance over style. A metal insert is embedded between plastic layers, enhancing the card with a premium feel while retaining affordable pricing and wide compatibility with standard production processes. Heavy Core cards come in two variants — tungsten and steel.

### Basic | Metal Core Card

Metal Core cards feature a metal layer instead of an insert. Without the faint outline from metal inserts, this card allows greater flexibility in printing fully customized designs. Fancy, flexible, and affordable — it boasts the best balance of all.

### Premium | Hybrid Metal Card

Our Hybrid Metal cards are split in two halves. With the metal sheen of stainless steel on one side and fully customizable PVC on the other, Hybrid Metal cards have the best of both worlds at a lower price point than Full Metal cards.

### Luxury | Full Metal Card

The most luxurious of cards, Full Metal cards feature metal on both front and back, only targeted to VIP customers. A mixture of aluminum and bronze confers a premium quality to the card, enhanced with options such as diamond embedding to present clients with the most exclusive of cards.

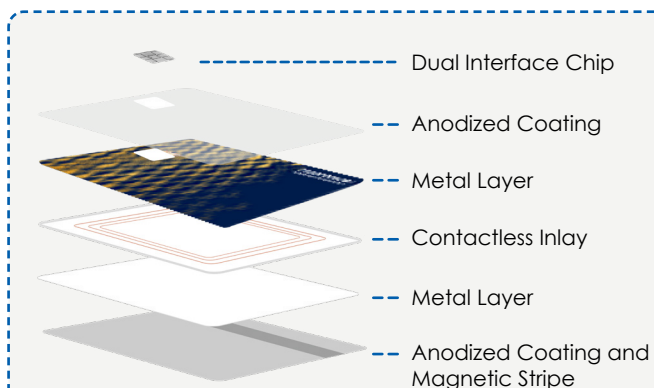
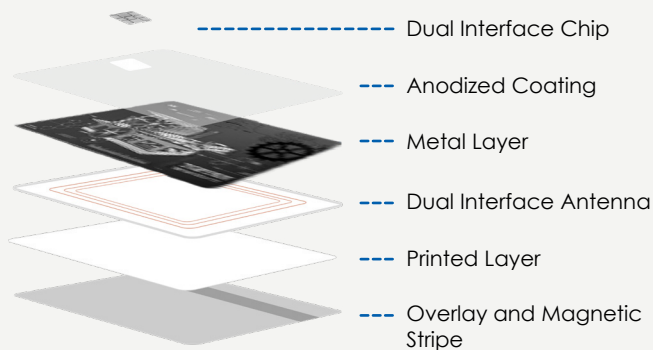
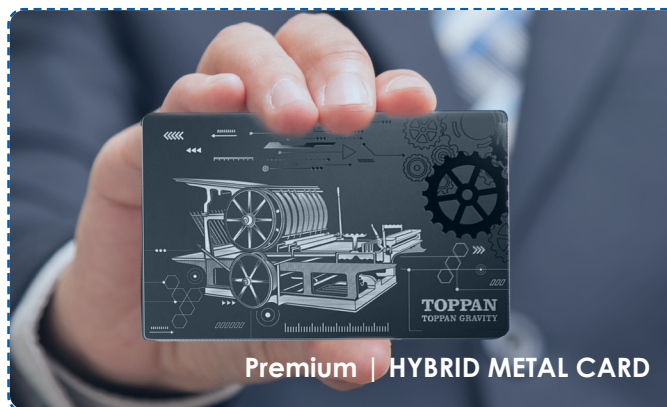
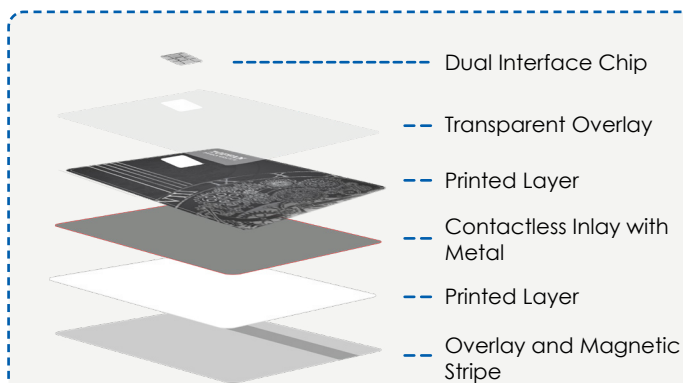
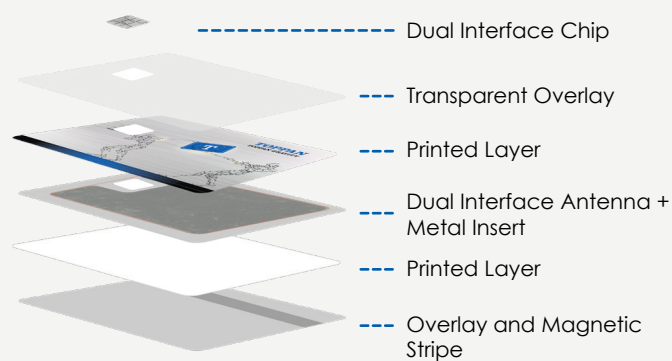
## KEY BENEFITS



- ✓ Durable and high-quality material
- ✓ Nice look & feel due to metal surface and heavy weight
- ✓ Create customer loyalty and increase brand value
- ✓ Highly customizable (diamonds, engravings, etc.)
- ✓ Wide range for all scenarios



# METAL CARD LAYERS



# METAL CARD TYPES

Below you will find the card specifications for the Full Metal, Hybrid, Metal Core, and Heavy Core cards. While all four types are a status symbol, there are differences in card materials used, card weight and card structure.

Type	Contact Type	Metal	Metal On Edge	Chip Reference	Weight (g)
Full Metal	DIF (Dual)	Aluminium, Bronze	Y	UBJ31-G28/G34	19
Hybrid Metal	DIF (Backside)	Stainless Steel	Y	UBJ31-G28/G34	16
Metal Core	DIF (Dual)	Tungsten (Inside)	Y	SecoraPay	17
Heavy Core	DIF (Dual)	Tungsten (Inside)	N	ST Topaz	18

Design Features		Metal Card Types							
		ENTRY		BASIC		PREMIUM		LUXURY	
		Heavy Core		Metal Core		Hybrid Metal Card		Full Metal Card	
		Front PVC	Back PVC	Front PVC	Back PVC	Front Metal	Back PVC	Front Metal	Back Metal
S T A N D A R D	Silk Screen	●	●						
	Matt	●	●	●	●	●	●	●	●
	Glossy			●	●	●	●	●	●
	Transparent PVC			●	●				
	Colored Magstripe		●		●		●		●
S P E C I A L	Tactile Effect			●	●		●		
	Bejeweled					●		●	●
	LED							●	●
	Laser Engraving	●	●			●	●	●	●
	Mechanical Engraving (CNC)					●			●
	Colored Edge	●	●						

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